

JEWISH NEWS

of Greater Phoenix Online



JewishNews@60
HORIZON video
 the **jewish collection**
 Arizona's **Largest & Finest** Judaica Store
DOTYBRIDGE
 The **CLUB** to Learn, Play & Win™

ARIZONA TOURISM CENTER
It's Time To Celebrate!!!
 Schools In! Escape to romance ready Sedona.
 Call 877.444.8044 (code ZJNWB) arizonatourismcenter.com

[Previous Issues](#)

[Community Directory](#)

[Subscriptions](#)

[Advertise](#)

[Contact Us](#)

CHOSEN
Magazine
Calendar

June 10, 2005/Sivan 3 5765, Volume 57, No. 41

COMMUNITY

[E-mail story](#) [Print story](#)

Long-awaited Jewish magazine debuts

BENJAMIN LEATHERMAN
 Special to Jewish News

[Get Our Newsletter](#)

Breaking news from JTA

CHOSEN MAGAZINE
 Free when you Subscribe to Jewish News

Breaking news from JTA

Looking for qualified buyers?
Advertise on jewishaz.com

IN THIS ISSUE

FEATURES
Lag b'Omer, Bukharian-style
Shavuot gets hipper
Republican Jews party
COMMUNITY
Link between intelligence and disease
Long-awaited Jewish magazine debuts
Tax credit increase benefits day schools
Time Capsule - Korriks legacy continues today
PROFILE
Holocaust educator takes national role

Good things come to those who wait.

Just ask the thousands of subscribers of Arizona Jewish Spirit, a locally produced Jewish lifestyle magazine, who recently received the premiere issue of the magazine after a six-month delay due to retooling and reformatting.

The magazine, which is published by the Torah-based media outlet Jewish Spirit Media, was originally set to debut in January, but was delayed when numerous kollels and other regional Jewish groups from across the country asked to be involved, said publisher Robin Meyerson.

"Several organizations wanted to come on board and (now) have several pages of their own local content," said Meyerson. "We've kept the same conceptual idea, the same goal of focusing on Jewish life and spirituality, using the same world-renowned writers."

The changes to the magazine, which will be printed eight times annually, include localizing them for seven of the 13 metropolitan areas across the country where it will be distributed, including Atlanta, Chicago, Dallas, Houston, Los Angeles and Phoenix.

Rabbi Dovid Goldman, editor of the publication, said each of the city-specific editions will have its own title - such as Arizona Jewish Spirit or Dallas Jewish Spirit - and cover, as well as eight pages of unique content, including news stories, advertisements, an event calendar and letters from local rabbis, like Rabbi Zvi Holland, of Phoenix Community Kollel, who contributes correspondence to the premiere issue of AJS.

Of the 25,000 copies in the first issue's print run, Goldman estimates more than 2,400 were mailed out to Valley subscribers.

A "national edition" without custom content will be distributed to the remaining communities.

"The idea is to do something bigger, and we needed to work things out with other organizations," said Goldman. "It's an idea that's been out there and is just now coming to fruition."

Meyerson said the half-year delay required for the new format was due to a lack of manpower and the magazine.

"You have to understand this is a two-man proposition, where (Rabbi Goldman) and I are doing everything," she said. "But it's nice to finally have this come to fruition."

Despite the format changes, Goldman said the publication will continue its focus on Jewish individuals searching for inspiration, wisdom and a joyous existence in Judaism, rather than covering politics or controversial topics.

Join Us NOW!
 • Camp
 • Fitness Center
 • Youth Sports
 • Pool
 480-483-7121

Scottsdale Gymnastics

Horizon Animal Hospital
 Pet Boarding & Grooming

HADASSAH
 HADASSAH The Women's Zionist Organization of America, Inc.
 www.hadassah.org

Breaking news from JTA

Subscribe to the weekly print edition of Jewish News

Featured Jobs powered by



Administrative Assistant - Main Office
 Tucson, AZ
 Jewish Family & Children's Service
Advertising Account Executive
 Phoenix, AZ
 Jewish News of Greater Phoenix
Case Manager - DD
 Tucson, AZ
 Jewish Family & Children's Service
Therapist
 Tucson, AZ
 Jewish Family & Children's Service
[View All Jobs](#)

HEALTH
Organ donations help save lives
NATION
Factions disagree on disengagement lingo
Lawmakers clash over Air Force intolerance issue
WORLD
Israel, Germany celebrate 40 years of partnership
ISRAEL
Top soldier rejects two-state solution
Street crime spikes in Jewish state
SPECIAL SECTION
Wonderful Wedding
Pick a planner, any planner
Words are secret of marital bliss
Get away from it all
What's in a name?
OPINION
Editorial - Put faith back in its place
Commentary - West Point Hillel serves future soldiers
Your Voice - Are church and state separate? Or not?
In the Mail - Letters to the Editor
ARTS
'Cinderella Man' misrepresents Jewish boxer
BUSINESS
Grads should save wisely
People on the Move
Israel searches the Diaspora for Mr. Right
MILESTONES
B'nai Mitzvah
YOUTH
Teaching children to cope
EDUCATION
Mitzvahs at an early age
TORAH STUDY
What's in a name?

"I think there's a real need and a real interest in a magazine such as ours, which people can use to come together on personal issues like spirituality instead of becoming divided on those (other) two issues," Goldman said.

Meyerson echoed his comments, adding, "We still need news, but we also need something uplifting."

The publication includes such sections as "Wisdom from the Torah," "Holidays," "Mind & Spirit" and a morals-related column titled "Be Good." Contributors also include such noted writers as Yitta Halberstam, author of the "Small Miracles" series, and Rebbetzin Esther Jungreis, author of "The Jewish Soul on Fire."

Meyerson said so far the response to the changes from both advertisers and residents in each of the 13 metropolitan areas has been promising.

"We've had tons and tons of positive feedback," she said. "We're really excited for the future of the publication and are looking forward to it."

The magazine is on sale at the Phoenix Community Kollel, 745 E. Maryland Ave., Suite 108; Segal's Kosher Market, 4818 N. Seventh St.; and Market Street Coffee Company, 539 E. Glendale Ave. Goldman said he hopes to have the magazine available at additional Jewish-related businesses and congregations in the coming months.

Subscriptions are \$14.95 per year for four issues, and each issue is \$3.95.

For more information or to subscribe, visit www.ajspirit.com.

Benjamin Leatherman is a freelance writer in Tempe.



[Issue Index](#)

[Home](#)

[More Local Jobs](#)
[Post Jobs](#) [Post Resume](#)
[Search Jobs](#)

Ads by Google

[conversion to judaism](#)

Mentoring and conversions All around the world
www.convertingt Judaism

[Phoenix Girls](#)

Hot Girls Dating in Phoenix Area. Join for Free and Meet!
www.PhoenixSinglesOnli

[Learn to read the Torah](#)

Read the Bible in its Original Language - Live Online lessons
www.ClassicalHebrew.cc

[Modern Jewish Writing](#)

Enjoy Poignant Nonfiction & Plays By A Contemporary Jewish Writer!
www.JulienneBerk.com